# Research Network "Governance in China" and Association for Social Science Research on China (ASC) Joint International Conference, November 26-28, 2010 Preliminary Schedule

Venue: Maritim Hotel, Pleichertorstraße 5, 97070 Würzburg

Prior to the conference an internal workshop of the Research Network "Governance in China" will be held at the University of Würzburg

Friday, November 26, 2010, afternoon

### Panel 1: Innovation, Economic Policy and Institutional Change

- Marcus Conlé (University of Duisburg-Essen): "Health Biotechnology in China: National, Regional, and Sectoral Dimensions"
- Jenni Werner, Lea Shih and Sebastian Heilmann (University of Trier), "Engineering Adaptive Governance: National Planning and Local Experimental Zones in China's Technological Rise, 1988-2010"
- Elena Meyer-Clement (University of Tübingen): "Institutional developments in the Chinese film and music industries the role of private production companies"
- Commentary: Markus Taube (University of Duisburg-Essen) and Cui Zhiyuan (Tsinghua University)

Saturday, November 27, 2010

## Panel 2: Governance and Political Autonomy in China's Local State: County and Township Cadres as Strategic Groups

- Heberer/Schubert (Universities of Duisburg-Essen and Tübingen): Introductory Remarks on the Duisburg-Tuebingen Project
- Ahlers/Schubert (University of Tübingen): "Strategic Groups and Rural Development: experiences from three counties"
- Commentary: Stig Thøgersen (University of Aarhus)
- Heberer/Trappel (University of Duisburg-Essen): "Strategic Groups and Institutional Manoeuvring: evaluation systems as a case study"
- Commentary: Susan Whiting (University of Washington, Seattle)
- Heberer/Schubert: Preliminary conclusions
- Ching Kwan Lee/Zhang Yonghong (UC Berkeley and Sun Yat-sen University, Guangzhou):
   "Seeing Like the Grassroots State: How China Maintains Social Stability in 2008"
- Commentary: Sascha Klotzbücher (University of Vienna)

## Open Discussion: Local Governance in the PRC: the state of the field

- Input 1: Vivienne Shue (University of Oxford)
- Input 2: Stig Thøgersen (University of Aarhus)

Sunday, November 28, 2010, morning panel:

#### Panel 3: Media and Social Identity in China

- Felix Wemheuer (University of Vienna): "Sexing the Body of the Peasant Workers in China's Cities: Dangerous Sexual Desires of the 'Other' in the Official Discourse"
- Christian Göbel (University of Lund): "State Propaganda, New Socialist Countryside and Local Social Identities"
- Daniela Stockmann (University of Leiden): "Advertising Chinese Politics: The Effects of Public Service Announcements in Urban China"
- Commentary: Ching Kuan Lee and further discussants to be announced

The conference concludes with a business meeting of all ASC members and lunch.

Organizer: Prof. Dr. Björn Alpermann, Institut für Kulturwissenschaften Ost- und Südasiens –

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