

MUSEUMS—
— **CHANGE**
NETWORK—

EGYPT & GERMANY

2nd Digital
Museumsforum
2022

connect with us
via Zoom
and Facebook

5.-7. July

daily 6-8.30pm
Opening: 5. July, 5.30pm

Social Inclusion - Exhibition Design - Digitalization
Lectures, Discussions, Networking

Organised by the Professorship of Museology at the University of Würzburg (JMU)
as part of the DAAD-Project „MuseumsChange“ in cooperation with the
Museum Studies programme at the Helwan University in Cairo (HU)
and the Egyptian-German Museums Network.

Contact/questions: elisabeth.greifenstein@uni-wuerzburg.de

MUSEUMS — — CHANGE NETWORK —

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Opening

*Prof. Dr. Aly Omar Abdallah,
HU Cairo*

*Prof. Dr. Guido Fackler,
JMU Würzburg*

5.30-6 pm

Basma Selim

Examples from Egypt

*Baron Palace, director,
Cairo, Egypt*

6-7 pm

Antje Kayzers

TECHNOSEUM: Challenges
and Opportunities
of Social Inclusion

*Technoseum,
Mannheim, Germany*

Social
Inclusion

05.07.2022

Rasha Gamal Abd-elmoghni

Egyptian perspectives
on Social inclusion

*Museum of Islamic Art,
Cairo, Egypt*

7.30 - 8.30 pm

Ariane Weidlich

Examples from Germany

*Fränkisches Freiland-
museum, director,
Fladungen, Germany*

Dr. Ahmed Ghoniem

Provide a comprehensive
and interactive
experience for all visitors

*NMEC, director,
Cairo, Egypt*

6-7 pm

Gregor Isenbort

DASA: Insights into our
exhibitions

*DASA, director,
Dortmund, Germany*

Exhibition
Design

06.07.2022

Dr. Sayed Abuel Fadel

The new Textile Hall
in NMEC

*NMEC,
Cairo, Egypt*

7.30 - 8.30 pm

Henning Meyer

Exhibition Design projects
made by Space4

*Space4,
Stuttgart, Germany*

MUSEUMS— — CHANGE NETWORK—

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6 - 7 pm

Dr. Eslam Nofal

The Approach of
"Phyigital Heritage" for
Communicating Museum
Collections
*Assiut University,
Egypt*

Anna Riethus

Inclusion via Digital?
Mobile game
"Neanderthal: Memories"
*Neanderthal Museum,
Mettmann, Germany*

Digitalization

07.07.2022

7.30 - 8.30 pm

Sabine Fauland

MuseumsScorecard -
an attempt to measure
museum quality
in new scales
*Museums Association,
Austria*

Adriana Magni

Behind the scenes at
Kiss the frog
*Kiss the frog, Delft,
The Netherlands*

A look beyond
our horizon

Organisation/Team:

Prof. Dr. Guido Fackler (organisation and support)
Elisabeth Greifenstein (coordination and management)
Amgad Fouda (supervision in Cairo, coach, support)
Lea-Sophie Formhals (support)
Simon Bosch (technical support)

The event is free of charge for all participants.

Registration under the following Zoom link:

https://uni-wuerzburg.zoom.us/meeting/register/u50kc-uuqTMvHNc_MhHdX_ybXrZws0oN-6tV

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